

TJMSUPPLIES

Bringing World's most innovative tech to European markets



NORDVÅL



BLACKVUE™

About TJM

TJM Supplies B.V. - founded in 2010 - is an importer that focuses on innovative consumer electronics. Thanks to excellent partnerships with A-brand manufacturers from the United States and Asia, among others, we offer a diverse range of various sectors including the automotive, education and retail market.

We focus on a few brands that meet our strict quality criteria, so that we can optimally support them and achieve and maintain strong market positions.

What we offer:

- Innovative products & careful brand building;
- Fast deliveries (within 24 hours in the EU) & excellent after-sales;
- European stocks & access to reseller networks;
- Tailor-made sales & marketing strategies;
- In-depth product and market knowledge;

We develop flexible go-to-market strategies and focus on customized brand building to achieve sustainable success. In addition to distribution through our extensive reseller network, we offer additional services such as:

- Targeted marketing & promotion;
- Sales channel management;
- RMA handling;
- Product demos & training;



Brands of TJM

NORDVÄL

Nordväl makes your life more innovative, convenient and enjoyable with carefully selected products of high quality and functionality.

WWW.NORDVAL.EU



BlackVue is the market leader in dashcam technology, with a wide range of models from entry-level to advanced cloud-connected dashcams.

WWW.BLACKVUE-NEDERLAND.NL



Discover Ozobot, the programmable robot for every educational level. Program with markers, magnets or digitally at any desired level.

WWW.OZOBOT-BENELUX.NL

Marketing support

At TJM Supplies we understand that effective marketing is crucial for brand success. With Nordväl and BlackVue we offer marketing support to increase brand awareness and visibility. We create strategic materials and campaigns that connect with your target audience and sales channels, with the aim of a strong marketing position.

Shop displays & banners

For Nordväl we developed a unique shop display that perfectly matches our brand: minimalistic, stylish and functional. The display combines high-quality materials with a well-thought-out design, where the products are not only presented clearly, but also immediately attract the attention of the consumer. In addition, we also make banners in various sizes and styles, which strengthen the visual impact and further support the brand experience.



BlackVue Roll-up banner



Physical store display Nordväl

Flyers & brochures

Designed marketing materials that communicate clearly and convincingly what Nordvål and BlackVue have to offer, with a focus on the needs of the customers.

The flyers and brochures can be specifically tailored to the needs of our customers.



Nordvål flyers



Advertisement in Mountain Bike Plus magazine



BlackVue flyers



BlackVue Brochure

Personalized mailing campaigns

Effective email campaigns carefully tailored to your consumer base to increase engagement and conversion.

The image displays three personalized mailing campaign banners for Nordvål dashcams. The left banner features the Nordvål logo and the text "Upgrade your car" above an image of the BP125 Battery Pack. Below it, the text reads "BP125 Battery Pack Binnenkort beschikbaar" and "Voorzie al jouw apparaten constant van voeding onderweg!". The middle banner is for the BlackVue DR590X Plus, featuring the BlackVue logo and the text "Nieuw! BlackVue DR590X Plus". It includes a description: "De vertrouwde BlackVue DR590X dashcam maakt plaats voor de nieuwe en verbeterde BlackVue DR590X Plus. Dit betekent meer kwaliteit voor een nog scherpere prijs!" and "De DR590X Plus bouwt voort op de sterke basis van de DR590X, maar voegt een nieuwe en verbeterde lens toe, voor helderdere, scherpere beelden in alle licht en weersomstandigheden." A price tag at the bottom indicates "Vanaf €199,95". The right banner features the Nordvål logo and the text "Upgrade your safety" above an image of a dashcam. A dark blue box contains the text "10% korting op de Nordvål DC202-2CH met code VEILIG2025". Below the image, the text reads "Ga veilig het nieuwe jaar in" and "Het nieuwe jaar is begonnen, en wat is er beter dan veilig de weg op gaan met een betrouwbare Nordvål dashcam? Of je nu dagelijks onderweg bent of op wintersport gaat, onze dashcams bieden niet alleen bescherming bij onverwachte verkeerssituaties en ongelukken, maar ook de zekerheid dat je altijd een ooggetuige hebt."

Webshop banners

Professionally designed and custom-made webshop banners that match the design of your webshop and ensure an attractive presentation of the dash cams.

The image displays two webshop banners for Nordvål dashcams. The top banner features the text "DASHCAM" in large white letters on a dark blue background, with "DC102-4K" below it. To the right, there are two images of dashcams. The Nordvål logo is in the bottom right corner. The bottom banner features a large image of a dashcam on the left. To its right, the text "DR970X-2CH Plus" is displayed in large white letters. Below this text are several icons representing features: "4K UHD + FHD", "SONY STARVIS 2", "H.265 HEVC", "12V 24V", "Cloud", a smartphone icon, and a shield icon. The BlackVue logo is in the top right corner.

Products

Where Nordvål excels in simplicity and value for money, BlackVue offers a more high-end experience for the demanding user. Both brands deliver reliable solutions for capturing important moments on the go.

Nordvål

Nordvål offers versatile, high-quality dash cams and accessories. The DC102-4K and DC202-2CH dash cams record in 4K with the front camera and 2K with the rear camera. Including GPS, wide-angle lenses and parking modes. For cyclists, there is the BC101F, a compact bike camera that records rides in high quality. The BP125 Battery Pack Ultra ensures that dash cams and other devices continue to work in parking mode without draining the car battery. Nordvål combines ease of use, reliability and versatility for both drivers and cyclists.



DC202-2CH



DC102-4K



BC101F



BP125

BlackVue

BlackVue offers a comprehensive range of high-quality dash cams and accessories that cater to the diverse needs of drivers. The range includes single-channel (1CH), dual-channel (2CH) and triple-channel (3CH) dash cams, allowing users to choose between front-only, front and rear-view footage, or a combination of interior footage. To enhance the functionality of the dash cams, BlackVue offers a range of accessories, such as parking mode batteries, LTE modules for constant connectivity and tamper-proof cases for added security.



DR590X



DR770X



DR970X




B130A


Contact


 **TJM Supplies B.V.**

 verkoop@tjmsupplies.nl

 Zompstraat 8
8102 HX Raalte
the Netherlands

 www.tjmsupplies.nl

 KvK: 72016981
BTW-ID: NL858946439B01

 +31 85-0402973

NORDVÄL

www.nordval.eu

 **BLACKVUE™**

www.blackvue-nederland.nl

www.blackvue-belgie.be

www.blackvue-deutschland.de

www.blackvue-nordics.com

