

TJM SUPPLIES

Bringing World's most innovative tech to European markets



ozobot®

About TJM

TJM Supplies B.V. - founded in 2010 - is an importer that focuses on innovative consumer electronics. Thanks to excellent partnerships with A-brand manufacturers from the United States and Asia, among others, we offer a diverse range of various sectors including the automotive, education and retail market.

We focus on a few brands that meet our strict quality criteria, so that we can optimally support them and achieve and maintain strong market positions.

What we offer:

- Innovative products & careful brand building;
- Fast deliveries (within 24 hours in the EU) & excellent after-sales;
- European stocks & access to reseller networks;
- Tailor-made sales & marketing strategies;
- In-depth product and market knowledge;

We develop flexible go-to-market strategies and focus on customized brand building to achieve sustainable success. In addition to distribution through our extensive reseller network, we offer additional services such as:

- Targeted marketing & promotion;
- Sales channel management;
- RMA handling;
- Product demos & training;



Brands of TJM

ozobot

Discover Ozobot, the programmable robot for every educational level. Program with markers, magnets or digitally at any desired level.

WWW.OZOBOT-BENELUX.NL

BLACKVUE™

BlackVue is the market leader in dashcam technology, with a wide range of models from entry-level to advanced cloud-connected dashcams.

WWW.BLACKVUE-NEDERLAND.NL

NORDVÄL

Nordväl makes your life more innovative, convenient and enjoyable with carefully selected products of high quality and functionality.

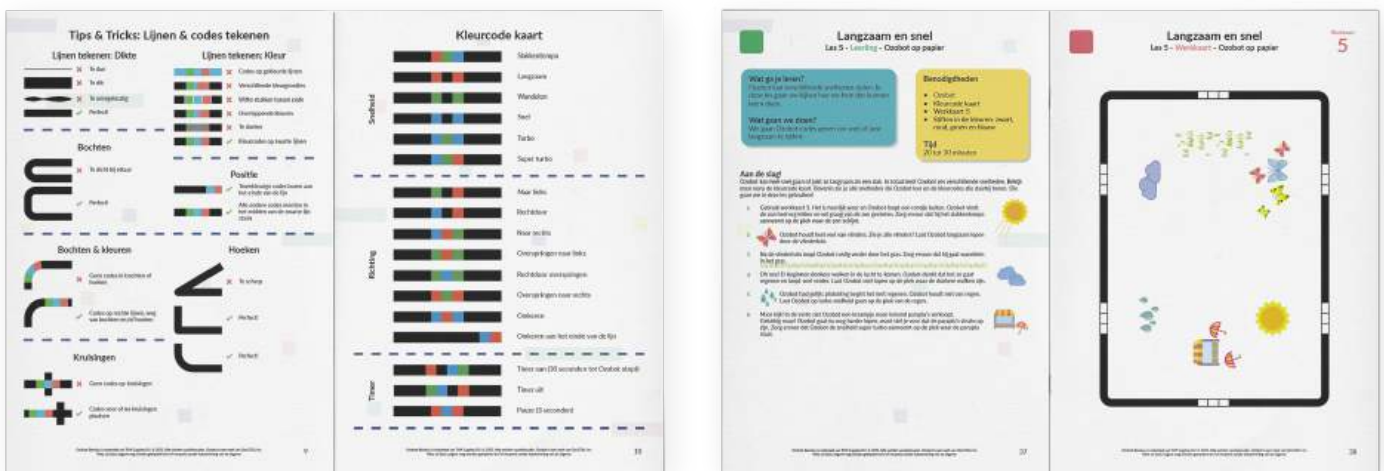
WWW.NORDVAL.EU

Marketing support

At TJM Supplies we understand that effective marketing is crucial to brand success. With Ozobot we offer marketing support to increase brand awareness and visibility. We create strategic materials and campaigns that connect with your target audience and sales channels, with the aim of a strong marketing position.

Teaching materials

Specially developed educational material that highlights the unique features and educational value of Ozobot. This material can be used directly in classrooms or during workshops. Both digital and physical copies available.



Physical teacher guide



Regularly new free lessons to download

Flyers & brochures

Designed marketing materials that clearly and convincingly communicate what Ozobot has to offer, focusing on customer needs.



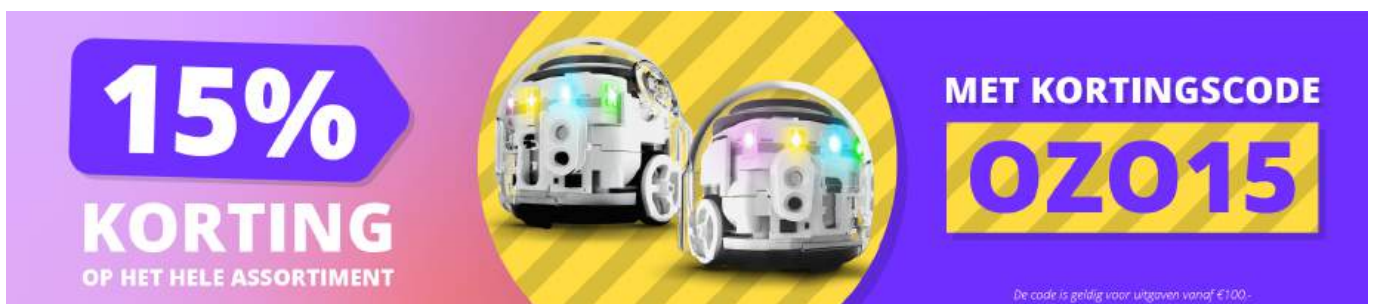
Flyers



Advertisement in 'PrimaOnderwijs' magazine

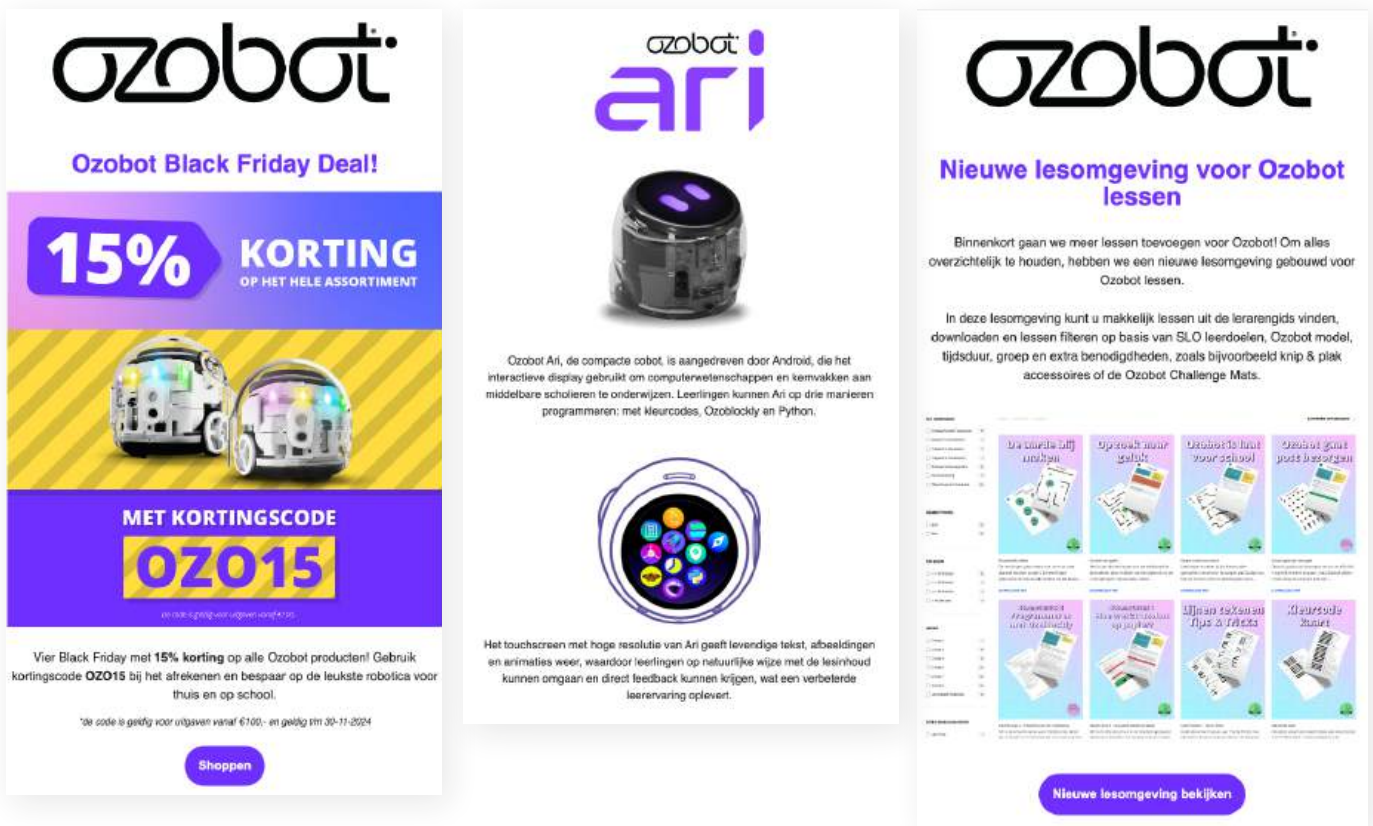
Webshop banners

Professionally designed and optimized digital banners that ensure an attractive presentation of Ozobot in your online channels.



Personalized mailing campaigns

Effective email campaigns carefully tailored to your customer base to increase engagement and conversion.



Other marketing expressions

From concept to implementation: we support you in every step of the process. With well-considered strategies, high-quality materials and proactive collaboration, we ensure that Ozobot not only stands out, but also gains a strong position in the market. Our team always looks together for suitable solutions to make the expansion of the brand a success. In addition to the aforementioned marketing expressions, we can also provide:

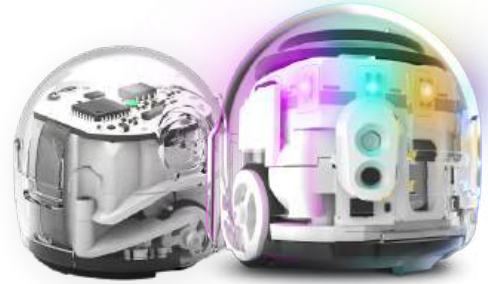
- **Displays:** Retail and trade fair displays that strengthen Ozobot's visibility while providing an attractive and interactive brand experience;
- **Trade fair promotional material:** We provide support in developing various forms of promotional material for trade fairs, including banners, posters and interactive demonstrations, to present Ozobot in a professional and eye-catching way;
- **Workshops & trainings:** Practical sessions demonstrating the versatility and value of Ozobot;

Products

Ozobot is redefining the role of robotics in education with award-winning programmable robots and STEAM-based learning solutions. Ozobots can be programmed in two ways: online with Ozoblockly and screen-free with color coding. Ozobot's mission is to give all children the chance to create with technology.

Ozobot Bit+ & Evo

The Ozobot Bit+ and Evo are educational robots that teach children programming through color coding and block-based software. The Evo offers additional features such as extra sensors, Bluetooth and more. Both variants are also available in classroom sets.

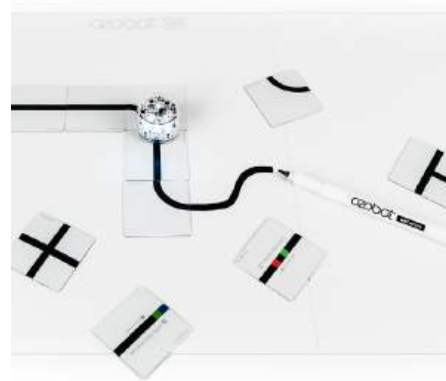


Ozobot Ari

Ari features a vibrant, integrated touchscreen that allows students to naturally interact with lesson content, make selections, collect data, and receive instant feedback based on usage input.

Color code magnets

With the Ozobot color code magnets, coding becomes a sustainable party. Go on a journey of discovery where you learn the basic tricks of coding, hands-on and interactive. The magnets are perfect for young students who are just starting to code.




Challenge Mats

The Ozobot Challenge Mats bring coding to life with fun themes like football and Mars. Kids learn to code by completing challenging tasks, while improving their coding skills in a playful way.


Contact


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